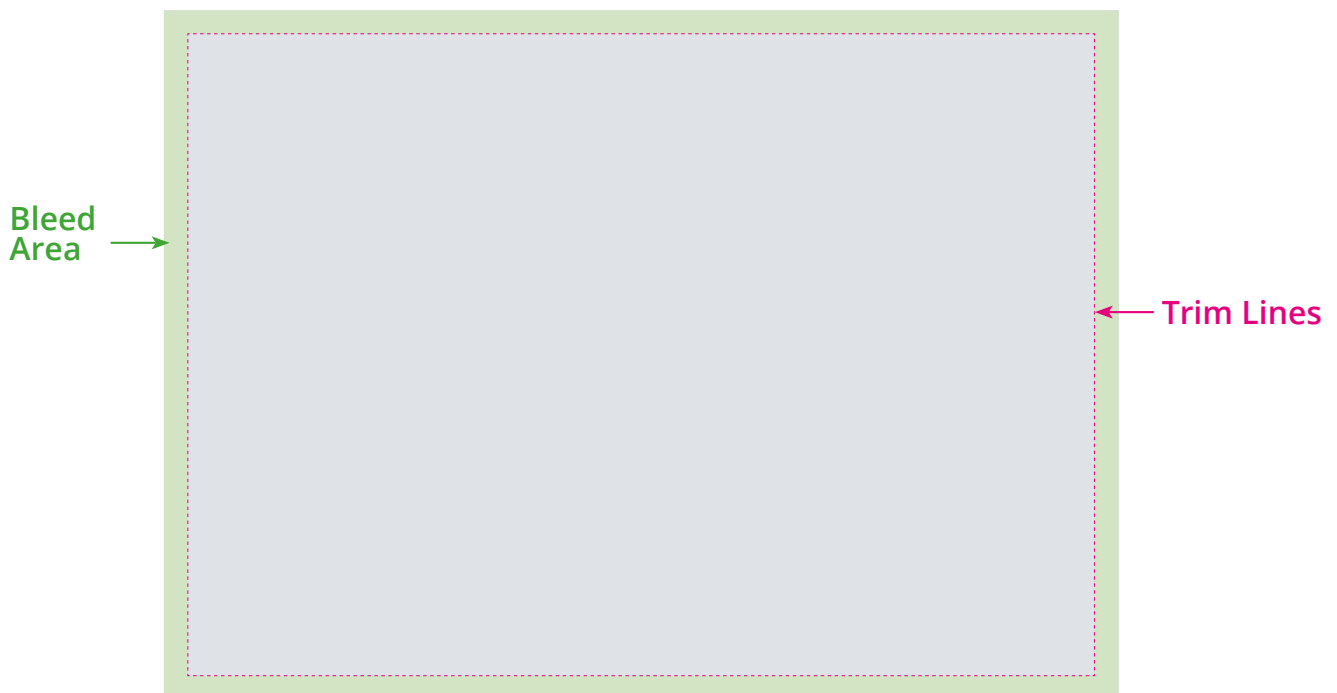


BLEED GUIDE

Bleed is required if your image prints to the edge of the page. Bleed is where extra image is visible 'beyond' each trimmed edge. If no bleed is added, it is impossible to trim exactly on the page edge.

This means there could be a white edge visible on each edge of your printed material.

The graphic below illustrates bleed and trim:



How much Bleed?

3mm bleed needs adding to all edges.

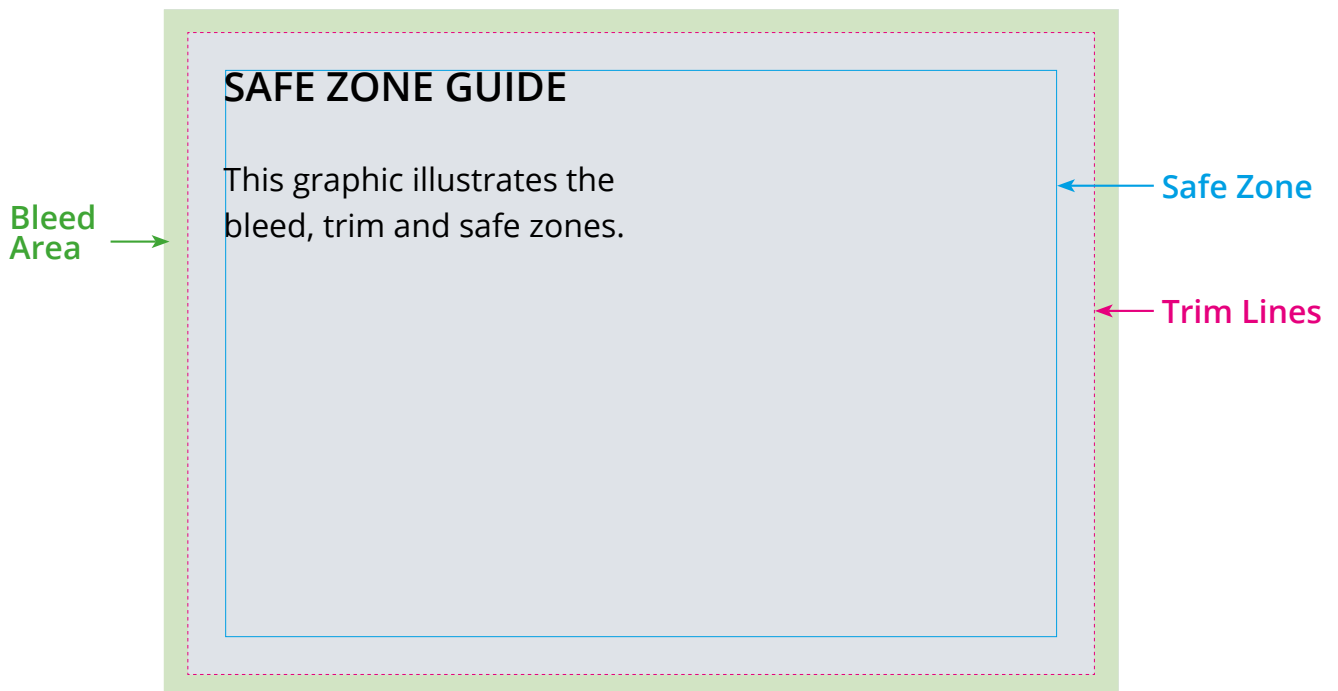
eg. A4 sheet with bleed = 216mm x 303mm (supplied to us)

Once printed & trimmed, the delivered size will be 210mm x 297mm

SAFE ZONE GUIDE

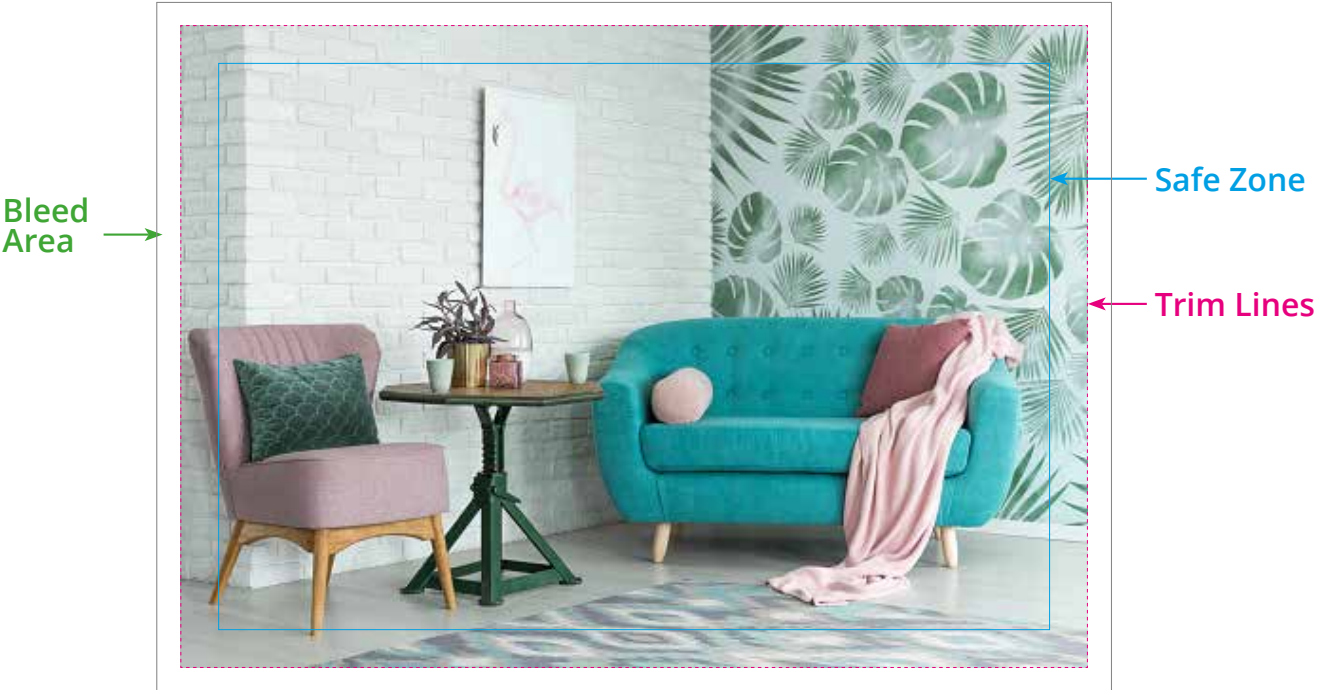
- Safe zone is the area WITHIN the trim.
- Its best to leave 5mm from each trimmed edge.
- No text or information should be placed in this area.
- Anything within this area is at risk of being cut off when trimmed.

The image below illustrates bleed, trim and safe zone



BLEED, TRIM & SAFE ZONE COMMON MISTAKES

The image below illustrates no bleed:



BLEED, TRIM & SAFE ZONE COMMON MISTAKES

The image below illustrates text inside the bleed area and outside the safe zone



SAFE ZONE COMMON MISTAKES

The illustration below shows a common problem with supplied artwork.

The image below illustrates bleed is a different colour.



SAFE ZONE COMMON MISTAKES

The illustration below shows a common problem with supplied artwork.

The image below illustrates bleed doesn't go across the full bleed area





DOCUMENT CORRECTION GUIDE

Sometimes, when there are problems with the amount of bleed provided or the position of the text and you are unable to re-create your artwork, we will offer you an alternative option.

The alternative option will be where we position your supplied file inside the trim area, giving you a 6mm border in the colour of your choice or just left white.

SHEET SIZE GUIDE (WITH AND WITHOUT BLEED)

Sheet Size	Size (mm) without bleed	Size (mm) with bleed
A0	841 x 1189	847 x 1195
A1	594 x 841	600 x 847
A2	420 x 594	426 x 600
A3	297 x 420	303 x 426
A4	210 x 297	216 x 303
A5	148 x 210	154 x 216
A6	105 x 148	111 x 154
DL	99 x 210	105 x 216
Business Card	85 x 55	91 x 61